

Taranaki Whānui ki Te Ūpoko O Te Ika - Draft Strategic Plan

26 August 2022

Draft vision statement

Our whenua, our moana, our uri – towards a mokopuna-focused future

Draft guiding principles

Te mouri o te whenua
We protect our whenua, moana and awa for generations to come

E kore te uku e piri ki te rino, ka whitingia e te rā ka ngahoro
We are steadfast and unwavering in upholding our tikanga and kawa

Kia mou ki tō Taranakitanga
Our culture, language and identity are held in the highest regard

Te Kahu o te Raukura
We are guided by the teachings of peace and goodwill

Aroha tētehi ki tētehi
We express generosity, love and respect for all

Draft strategic goals

Our uri are

Preserving & sustaining our lands & waters

Connected & thriving in their culture & language

Strong & confident in identity & matauraura

Developing & sustaining inter-generational wellbeing

Draft strategic priorities

Toitū te whenua
Whenua, moana and awa are reclaimed, obtained and protected. Sustainable solutions are sought to restore environmental balance

Te oranga o te whānau
Health and wellbeing of our people is prioritised, nurtured and resourced

Te matauraura me te reo
Reclamation and intergenerational transmission of our knowledge, our reo, our tikanga

Ngā rawa o te āpōpō
All investment decisions are informed by an inter-generational, sustainable and mokopuna-focused future

Draft high-level key activities

Toitū te whenua	Te oranga o te whānau	Te matauraura me te reo	Ngā rawa o te āpōpō
<p>Whenua Land & water</p> <ul style="list-style-type: none"> • Protect our whenua, moana, awa and wāhi tapu significant to Taranaki Whānui • Pou whenua, pou moana established across our rohe to elevate iwi presence, narratives and histories • Development of GIS Mapping Tool to house our whenua, moana and awa narratives for Taranaki Whānui ki te Ūpoko o te Ika • Create resources, pathways and wānanga opportunities for uri to return to their whenua and moana <p>Taiao Environment</p> <ul style="list-style-type: none"> • Develop a Taiao Strategy and Implementation Plan that is mokopuna-focused (including mātaihai/kaimoana sustainability and protection) • Establish monitoring frameworks for harbour, awa, streams, ngāhere, taonga species for future protection • Explore the impacts of Climate Change and Three Waters on Taranaki Whānui 	<p>Hauora Health</p> <ul style="list-style-type: none"> • Co-partner with iwi entities to design and deliver Taranaki Whānui Healthcare Strategy • Establish mobile healthcare and home care service targeting kaumātua and whānau in need • Co-partner with others to broker accessible affordable and universal healthcare and health insurance • Engage rongoā Māori collective to support health and wellbeing outcomes of our uri through matauraura and practice <p>Āhuru mōwai Housing & homes</p> <ul style="list-style-type: none"> • Strengthen our home ownership strategy and rental programme for uri to realise their housing aspirations • Explore and deliver iwi-based financial models for uri to purchase their first home • Continue developing housing and homes projects for kaumātua • Continue initiatives for active healthy living 	<p>Te reo me ōna tikanga Language and customs</p> <ul style="list-style-type: none"> • Develop a Matauraura & Reo strategy that is focused on succession of our paepae, kaikaranga and cultural roles • Build our capability from mokopuna to kaumātua through a long term programme of matauraura and reo development • Support and resource wānanga focused on Taranaki reo, Taranaki mita, Taranaki korero <p>Matauraura Education & careers</p> <ul style="list-style-type: none"> • Investigate the feasibility of our own iwi-based kura • Develop a Taranaki Whānui centric curriculum for use in schools and kura across the rohe • Develop and enable career pipelines for uri into leadership, cultural and governance roles • Support educational initiatives including scholarships for uri success • Support pathways to cadetships, apprentices and jobs 	<p>Ngā rawa Investments</p> <ul style="list-style-type: none"> • Develop a Taranaki Whānui Investment Framework & tikanga that is mokopuna-focused and values-driven • Develop an iwi procurement strategy and policy • Consider joint ventures and shared services across iwi entities, key organisations and communities to building intergenerational wealth • Develop and enable an intra-iwi economy to support homegrown initiatives and pākihi <p>Aro ki te āpōpō Sustainable wellbeing for uri</p> <ul style="list-style-type: none"> • Iwi property development decisions will support aspirations of our uri • Financial literacy training and financial mentoring for all uri • Explore and understand what intergenerational wellbeing and success looks like for our uri